



Live Virtual Masterclass

Leading Innovation Management System

ISO 56000 Series – Weekend Master Certificate Programme

29 & 30 August 2020

Saturday & Sunday (4 hours per day with lunch break)

11.00 AM to 1.00 PM and 2 PM to 4PM

Innomantra Consulting Private Limited

Live Virtual Masterclass

Leading Innovation Management System

ISO 56000 Series

The masterclass on **Leading Innovation Management System – ISO 56000 Series** is organised and facilitated by **Innomantra Consulting Private Limited**, India's leading Innovation and Intellectual Property Consulting firm. Whatever be the nature of business or size of the organisation, it need to continually evolve in order to survive, and the Innovation Management System **ISO 56000** family will help them to do in a structured and effective way. The Innovation management system also helps organizations capture the best ideas and continually improve to keep up with the competition. The latest standard in the ISO innovation management series has just been published, so be the early mover to get certified through masterclass and move ahead to lead a competitive innovation world.

The ISO 56000 family will also help organizations significantly amplify their ability to survive in our changing and uncertain world. They allows to reinvent their organisation through a system approach.

ISO 56000, the ISO series on innovation management includes the following published documents:

- ISO 56002, Innovation management – Innovation management system – Guidance
- ISO 56003, Innovation management – Tools and methods for innovation partnership – Guidance
- ISO 56004, Innovation management assessment – Guidance

Insights into standards in development, including:

- ISO 56005, Innovation management – Tools and methods for intellectual property management – Guidance
- ISO 56006, Innovation management – Strategic intelligence management – Guidance
- ISO 56007, Innovation management – Idea management
- ISO 56008, Innovation management – Tools and methods for innovation operation measurements – Guidance



Create the Future

“Innovation is about creating something new that adds value; this can be a product, a service, a business model or an organization. And the value that is added is not necessarily financial, it can also be social or environmental, for example,”

*Alice de Casanove,
Chair – ISO Technical Committee*

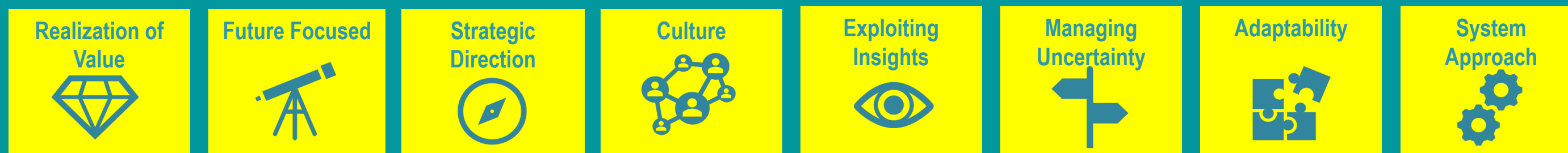
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The innovation management principles were developed to capture the essence of effective management of innovation activities. They are the stepping stone to understand the innovation management system.

Eight Principles of Innovation Management System



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Target Participants as Panellist :

Chief Innovation officers (CINO), Innovation Head, Business developers, Business managers, Innovation managers, Quality Head / Managers, Strategists, Product and R&D Heads, Business Excellence head , Innovation Practioner's etc. The session is also relevant for senior managers and leaders to understand the organization's needs of organizing itself for increase innovation performance.

For Registration :

Pease contact **Mr. Rakesh Babu K .L.** , COO & Head, Centre for Innovation Training & Learning (CILT)

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The registration is on first-come-first serve basis.

Panellist Fee

INR 9,999/- (Incl. Taxes) /

USD 125

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Master Facilitator :



Dr. Kumudhini R.

Principal - Strategic Innovation & IMS Practice
Innomantra Consulting Private Limited
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Thejaswini Balaji

Principal – IMS & Standards Practice
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Lokesh Venkataswamy

CEO & Managing Director – Thought leader Innovation and IP Practice
Innomantra Consulting Private Limited
India



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This masterclass will give you an insight into models to drive both strategic and operative innovation work. It will go through the basics of innovation science, the innovation management role, definitions and descriptions of relevant innovation concepts, and details of the innovation process and the innovation management system as a foundation for strategic and operational innovation efforts from practioner's perspective

About Innomantra :

Innomantra is a leading Digital, Innovation, and Intellectual property management consulting and services firm. It helps organisations to design and achieve their digital strategy from idea to implementation, Innovation Management Systems and Intellectual property goals by enhancing culture for amplified efficiency and exponential growth. Innovation3x and Discover Design Thinking describes the philosophy which it believes in, that innovative organisations must identify innovation goals that seek to achieve a 3x and beyond to boost in their performance. Innomantra's signature three-fold approach to innovation that looks at overall business strategy, people and functional systems in a digital ecosystem is globally recognised. Innomantra has a wide range of 50+ clients range from small and medium business to Fortune Global 500 organisations. It has a strategic alliance with global leaders in Digital and Innovation. Innomantra is headquartered in Bengaluru, India, and has a global presence.

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