



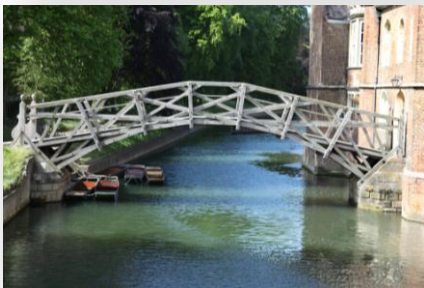
# Boliven: The leading IP research and analysis tool

- *Comprehensive patent data coverage*
- *Includes non-patent literature*
- *Easy to use*
- *Powerful collaboration tools*



# The leading IP research and analysis tool

**Boliven is a leading online information portal for IP, R&D and business development professionals in science and technology intensive industries.**



## Comprehensive patent coverage

- **Global patent** coverage with over 60 million patents, new patents added every day.

## Non-patent literature

- **Company information, publications, clinical trials, medical devices, people and more**

## Easy to use

- We are consistently voted **the most easy to use** patent and science literature search portal

## Collaboration tools

- **Colleagues can contribute** to your work. Manage project workflows. Share your results and analysis with others.

**By experts, for experts**

**CambridgeIP provides Boliven: We are a globally recognised thought leader in the IP and technology intelligence space**

## Data

- **Patents** 60,000,000+ patents & applications, 650,000+ assignees updated records from USPTO, PCT, EPO, JPO, KIPO, INPADOC
- **Company information** 14,000+ profiles of technology corporations & investors, universities, & more...
- **Publications** 35,000,000+ references, 5,500+ publications from Crossref, NLM Pubmed
- **Clinical trials** 75,000+ clinical trials, 3,200+ sponsors from ClinicalTrials.gov
- **Medical devices** 120,000+ medical devices 2,300+ applicants
- **Legal proceedings** 65,000+ proceedings
- **People** 11,000+ subscribers & networks of professionals & organisations

## Tools

- **Collaborative working** Share with people working around the world
- **Powerful analytics** Detect patterns & relationships in the data through easy-to-understand visualizations, charts & graphs
- **List & data management** Create lists to manage, share, save & analyze data
- **Search & discover** Advanced & expert search forms which make finding essential data easy & intuitive
- **Alerts & notifications** Stay up to date with key developments by using customized alerts
- **Personalised news feeds** Configure data streams to keep up to date with the technologies that matter to you
- **Export / Import data**

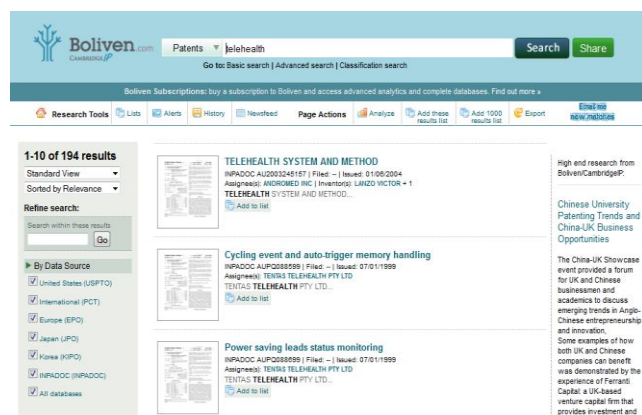


Fig 1. Example patent search

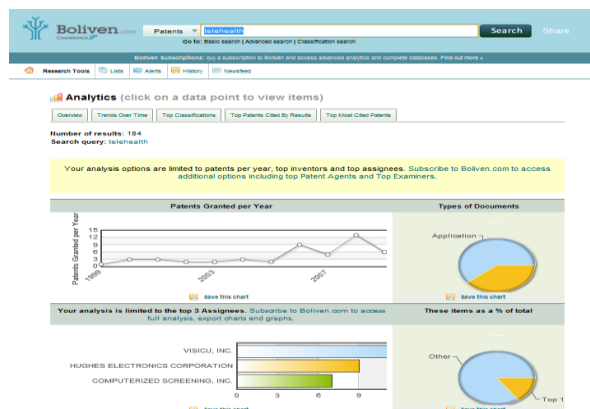


Fig 2. Example Boliven analytics



## Boliven Landscapes Features and benefits

- ➔ **Industry and technology** focused – designed for expert and non-expert readers
- ➔ **Comprehensive patents list** including most important patent families & patents from key industry players
- ➔ **Identify key trends** in a crowded patent landscape; **Determine IP ownership positions** of key global players and competitors; **Gain actionable competitive intelligence** to guide your business and IP strategy
- ➔ **Navigate barriers to product development** and identify opportunities for future development in IP whitespace
- ➔ **Find opportunities** for collaborative development, licensing and acquisitions

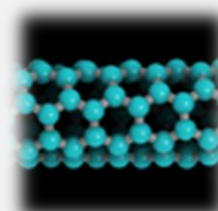
## Interactive Datasets Compiled & analysed by CambridgeIP experts



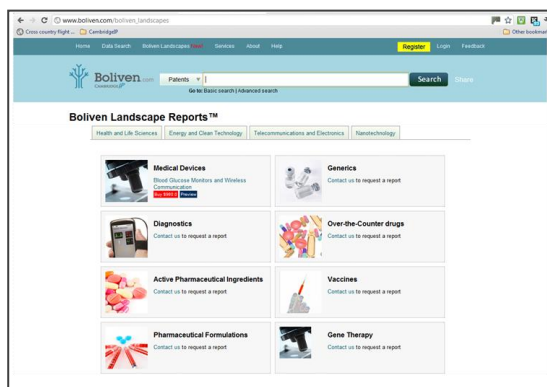
Analysis of patent data relating to blood glucose monitors and wireless communication



Analysis of patenting trends in pandemic influenza preparedness relevant to the H5N1 and H1N1 viruses in the past several years.



Analysis of patenting trends in nanotechnology over the last 6 years (2005 to 2011)



Preview our Boliven Landscapes by visiting:  
[www.boliven.com/boliven\\_landscapes](http://www.boliven.com/boliven_landscapes)

## Boliven.com users



*“Boliven Patents offers excellent value to leading intellectual property and business development professionals who need a professional-grade patent search and analytics product. Boliven’s customer service has been outstanding as well.”*

**KB, Executive Director and Head of Intellectual Property, Major Biotech, USA**

- ➔ **Scientists, inventors, and research professionals** seeking to benefit from collaborations and open innovation
- ➔ **Sales and business development executives** seeking competitive intelligence, due diligence on partners and introductions to potential clients and partners
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- ➔ **Investors** seeking to identify and fund great new ideas, understand technology trends and build the best teams
- ➔ **Technology transfer and licensing executives** seeking revenue generation and networking opportunities
- ➔ **Researchers and students** from top universities seeking technology and commercial information on their topics of interest, or sharing a workspace with corporate clients

## Boliven tutorials on YouTube.com

Get to grips with Boliven’s advanced features by watching Boliven’s video tutorials

Step-by-step instructions on how to search patents, analyse, save and share your results effectively.



Tutorials available on:  
[www.boliven.com/public/tutorials](http://www.boliven.com/public/tutorials)

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We value your feedback.**

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